



JOAN  
CLEVILLÉ  
DANCE

**PLAN B FOR UTOPIA**  
Marketing Information



---

# JOAN CLEVILLÉ DANCE

## 'PLAN B FOR UTOPIA'

---

### About

*Plan B for Utopia* is a full length work by Dundee based choreographer Joan Clevillé, exploring the role of creativity and imagination as a catalyst for change in our personal and collective lives.

*Plan B for Utopia* explores the role that imagination and creativity can play as a catalyst for change in our personal and collective lives. Featuring two charismatic and versatile performers, the work is a humorous and original combination of dance, theatre and storytelling, accessible to a wide range of audiences (including newcomers to the art form) and particularly suitable for young adults.

Featuring music by Judy Garland, John Lennon and Louis Armstrong among others, the soundtrack of the work reflects the rich utopian tradition embedded in popular culture.

**Duration:** 60mins

**Age recommendation:** 11+ (may be lower at some rural venues, please contact us if this is unclear)



## Print

We can provide flyers (A5) and posters (up to 4 sheet size) and have 2 design options.

Cardboard Version: Recommended for rural venues and developing dance audiences.

**JOAN CLEVILLÉ DANCE**

*'You have a plan, and then you don't. You have a dream, and then you wake up. You fall in love, and your heart gets broken. The question is: do you pick up the pieces and try again?'*

# PLAN B for UTOPIA

**THE DANCE CENTRE**  
Penypound, Abergavenny, NP7 5UD  
SAT 12 NOV, 7.30pm

Tickets £8/£6  
01873 855544  
07515 030926  
www.dance-blast.org

Suitable for audiences aged 9+

**Dance Blast**  
Dance to the Future

**RURAL TOURING DANCE INITIATIVE**

Photography: Nicole Guimino

LOTTERY FUNDED

"laugh out loud, serious, profoundly silly, and a joy from start to finish"  
★★★★  
The Skinny

Developed with the support of Dance Base, The Work Room, Scottish School of Contemporary Dance and Dundee & Angus College, Scottish Dance Theatre, Northern School of Contemporary Dance and The Place.



**JOAN CLEVILLÉ DANCE**



# PLAN B FOR UTOPIA

**TRAMWAY**

FRI 2 & SAT 3 DEC, 8PM

£12/£8  
0845 330 3501  
www.tramway.org

**AD** THIS PERFORMANCE WILL BE AUDIO DESCRIBED BY EMMA JANE MCHENRY ON 3 DECEMBER

There will be a free post show talk after the performance on Fri 2

Suitable for audiences aged 11+

JoanClevilleDance  
@JClevilleDance  
JoanClevilleDance  
www.joanclevilledance.com



Developed with the support of Dance Base, The Work Room, Scottish School of Contemporary Dance and Dundee & Angus College, Scottish Dance Theatre, Northern School of Contemporary Dance and The Place.

Black Version: Recommended for international venues and developed dance audiences.

## Marketing Copy (Please run any changes by Vicky)

Version 1 (Recommended for Rural Audiences and those new to dance)

### Short copy

**Plan B for Utopia** is a show about how we choose to live our lives: about having a dream, giving it up and trying again, but above all, it's a story about friendship. [www.joanclevilledance.com](http://www.joanclevilledance.com)

### Long copy

*'You have a plan, and then you don't. You have a dream, and then you wake up. You fall in love, and your heart gets broken. The question is: do you pick up the pieces and try again?'*

**Plan B for Utopia** is a show about how we choose to live our lives: about having a dream, giving it up and trying again, but above all, it's a story about friendship. Mixing dance, theatre and storytelling with a good dose of humour, the performance features classic songs like 'Somewhere Over the Rainbow', 'When you Wish Upon a Star' and 'What a Wonderful World'. [www.joanclevilledance.com](http://www.joanclevilledance.com)

*"Plan B for Utopia is a beautifully constructed show: laugh out loud, serious, profoundly silly, and a joy from start to finish" ★★★★★ The Skinny*

Version 2 (Recommended for International venues and developed dance audiences.)

### Short copy

Tipping between humour and pathos **Plan B for Utopia** is a full-length dance theatre work exploring the role of creativity and imagination as a catalyst for change in our personal and collective lives. [www.joanclevilledance.com](http://www.joanclevilledance.com)

### Long copy

*'You have a plan, and then you don't. You have a dream, and then you wake up. You fall in love, and your heart gets broken. The question is: do you pick up the pieces and try again?'*

Tipping between humour and pathos, **Plan B for Utopia** explores the role that imagination and creativity can play as a catalyst for change in our personal and collective lives. Bringing together elements from dance, theatre and storytelling, Scotland-based company Joan Clevillé Dance create a space for reflection where audience and performers can come together to re-imagine the world. [www.joanclevilledance.com](http://www.joanclevilledance.com)

*"This thoughtful and perceptive show will haunt you for days" ★★★★★ The Skinny*

## Marketing Materials

**Main Publicity images:** <http://bit.ly/2a8ZCu0>

(Please credit the photographers - details are in the file name)

**Official Promo:** [vimeo.com/132943878](https://vimeo.com/132943878)

**Interview with Artistic Director Joan Clevillé:**  
[vimeo.com/132938449](https://vimeo.com/132938449)

## Additional films and content

**Rehearsal footage:** [vimeo.com/108678128](https://vimeo.com/108678128)

**Article 19 Interview with Choreographer Joan Clevillé and Dancer Solène Weinachter:**  
<http://bit.ly/1M9sfrE>

**Video blog with Lighting Designer Emma Jones:**  
<http://bit.ly/2fzIVNP>

**Example of the use of humour in the piece**  
[vimeo.com/189920618](https://vimeo.com/189920618)

**Made in Scotland Interview with Joan:**  
[vimeo.com/223439734](https://vimeo.com/223439734)

**Full length film** (for reference only)  
[vimeo.com/132532173](https://vimeo.com/132532173) (Password: Utopia15)

**Youtube playlist of songs from Plan B for Utopia:**  
<http://bit.ly/2gRjB6u>

**British Council Interview with Joan:**  
<https://www.youtube.com/watch?v=qN-Y68uWI3A>

## Blogs

**In conversation with Ella Hickson (Dramaturg):**  
[www.joanclevilledance.com/interview-ella-hickson-dramaturg/](http://www.joanclevilledance.com/interview-ella-hickson-dramaturg/)

**Joan on the use of humour in Dance:**  
[www.joanclevilledance.com/you-must-be-joking/](http://www.joanclevilledance.com/you-must-be-joking/)

**Joan on working with young dancers:**  
[www.joanclevilledance.com/why-do-you/](http://www.joanclevilledance.com/why-do-you/)



## Social Media

-  @JoanClevilleDance
-  @JClevilleDance
-  @JoanClevilleDance
-  <http://bit.ly/2gl9ozS>
-  [vimeo.com/cleville](https://vimeo.com/cleville)

## Creative Learning

Joan Clevillé Dance has an extensive Creative Learning programme, including post-show discussions and workshops for all ages, abilities and levels of experience.

For more information, or for any other Creative Learning enquiries, please contact Joan on [joan@joanclevilledance.com](mailto:joan@joanclevilledance.com)

## Audience Feedback

*"It is so hard to find a piece that is both genuinely funny and of such high quality dance work. Spot on!"*

*"I got to know the characters but could also consider global issues. Will think a lot about it!"*

*"A roller coaster of cleverness and phenomenal performances."*

*"Brilliantly entertaining yet thought provoking. Take care of your little part of the world and think big"*

*"Phenomenal performances, clever and downright funny"*

*"I was invested all the way through this journey, in the relationship but also in the bigger picture of the issues brought up, the perfect balance!"*

*"Brilliant use of storytelling and comedy. It doesn't take away from the message and actually makes the questions more emotionally accessible to the audience"*

*"...your dance-theatre restored the profound human warmth of the world to me."*

## Press Quotes and Reviews

"...this new work from Joan Clevillé is so incredibly exciting...he gets it all very very right. Every word, every wonderful facial expression, every bodily movement that performer Solène Weinachter makes is a gift to the audience" ★★★★★ The Scotsman

Full review: <http://www.wow247.co.uk/2015/08/26/dance-review-plan-b-for-utopia/>

"Weinachter is a genius at loopy humour...while Kendall's sincerity...really reaches out without an iota of phoniness" ★★★★★ The Herald

Full review: <http://bit.ly/2gjBAIS>

"Plan B for Utopia is a beautifully constructed show: laugh out loud, serious, profoundly silly, and a joy from start to finish" "This thoughtful and perceptive show will haunt you for days" ★★★★★ The Skinny

Full review: <http://bit.ly/1NJISsX>

"Original and uplifting, Plan B for Utopia is one of the stand-out dance theatre pieces on show at this year's Fringe." ★★★★★ EdFringe Review

Full Review: [http://edfringereview.com/r/VZK\\_-ljUSg6sLIP-XDx6yg](http://edfringereview.com/r/VZK_-ljUSg6sLIP-XDx6yg)

"full of explosive energy...This is a brilliant piece of dance/physical theatre."

Highly Recommended by Fringe Review

Full review: <http://fringereview.co.uk/review/edinburgh-fringe/2015/plan-b-for-utopia/>

"excellent performers delivering what is an often very moving work. Joan Clevillé Dance is certainly a company worth watching out for in the future." ★★★★★ TVBomb

Full review: <http://www.tvbomb.co.uk/review/plan-b-for-utopia/>

"Happiness is a matter of perspective, we are told at one point, and from my perspective I was certainly happier after seeing this show." ★★★★★ Mumble Dance

"an open-hearted, life-affirming thing of beauty" The Tempo House

Full review: <http://bit.ly/2fZVnWB>

"Upfront dance-theatre that's thought-provoking, touching and funny" ★★★★★ The Stage

Full review: <https://www.thestage.co.uk/reviews/2016/plan-b-for-utopia-review-at-the-place-london/>

"A beguiling joy" ★★★★★ The Guardian

"This inspired piece cleverly crosses genres...stunning simplicity...Unforgettable" ★★★★★

Everything Theatre

## Workshop Review

"a great way to lose yourself for a few hours... and destress from all the worries of the modern world"

Full Review: <http://bit.ly/2glnGAI>

The Saint Magazine, St. Andrews University

## Interviews

**Interview with Joan Clevillé in The List**

<https://www.list.co.uk/article/74775-q-and-a-joan-cleville-dance/>

**Interview with Joan on working in Dundee**

<http://createdundee.com/2015/09/joan-cleville-dance-plan-b-for-utopia/>

**Interview with Joan on Dramaturgy with The Vile Blog**

<http://vilearts.blogspot.co.uk/2015/07/plan-b-for-dramaturgy-joan-cleville.html>

**Interview with Joan on Creative Chit Chat Dundee**

<http://cccdundee.com/episodes/joan-cleville/>

# Creative Team

## **Joan Clevillé, Artistic Director & Choreographer (dancer in selected venues)**

Joan has worked as a dancer, teacher and rehearsal director for fourteen years in companies across Europe. His works have been presented in the UK, Sweden, Germany, Italy, Spain, Austria, Switzerland and Japan.

He has created works for choreographic platforms at the Graz Opera (Austria) and Scottish Dance Theatre, as well as receiving commissions from Thomas Noone Dance and Institut del Teatre in Barcelona and Café Fuerte (Austria) Joan has been Associate Artist at Scottish School of Contemporary Dance since 2014 and is the 2017 - 2018 Associate Artist at Glasgow Tramway

## **Ella Hickson, Dramaturgy Advisor**

Ella is an award-winning playwright whose work has been performed throughout the UK and abroad. She has recently written new plays for the Almeida, The National Theatre, and the Royal Shakespeare Company. Her first play, *Eight*, won a Fringe First and transferred to New York and the West End. Ella was the Pearson Writer in Residence at the Lyric Theatre Hammersmith and she is the recipient of the 2013 Catherine Johnson Award.

## **Solène Weinachter, Dancer**

Born in France, Solène trained in the regional conservatoire of Lyon and then pursued her training at London Contemporary Dance School where she obtained a BA(Hons) and an MA in contemporary dance and performance.

Solène has worked with a wide range of dance and physical theatre companies in Europe including: Scottish Dance Theatre, Lost Dog, Gecko Theatre Company, Troubleyn and most recently Vera Tussing Projects. She is also a founding member of Collective Endeavours, a Glasgow-based music and dance improvisation collective.

## **John Kendall, Dancer**

After graduating from Scottish School of Contemporary Dance, John became a member of EDge, the postgraduate performance company of London Contemporary Dance School. In 2011 John engaged in a yearlong Dance Fellowship with balletLORENT following a successful application to the BBC Performing Arts Fund. John is still a member of the company and has danced in various works, including *The Night Ball*, *Rapunzel*, *Snow White* and *Rumpelstiltskin*. John has also collaborated with a range of other choreographers and companies including Robby Graham (Southpaw), Anthony Lo-Guidice, Rob Heaslip and Nathan Johnstone.

## **Matthias Strahm, Costume and Set Designer**

Born in Switzerland, Matthias is a designer for theatre and dance productions across Europe. His credits include costume and set designs for Scottish Dance Theatre, Marc Brew Company, and Janis Claxton Dance, Schauspielhaus Graz, Next Liberty and choreographer Christina Medina in Austria, and several theatres in Germany, including Theater Paderborn, Kammertheater Karlsruhe, Stadttheater Ingolstadt and Theater Aalen. [www.mstrahm.com](http://www.mstrahm.com)

## **Emma Jones, Lighting Designer**

Emma graduated from Aberystwyth University and she has been Technical Manager with Scottish Dance Theatre since January 2006, touring extensively both nationally and internationally. Her credits as lighting designer include works for Scottish Dance Theatre, Dundee Rep Theatre, Hiccup Theatre, Matthew Robinson Dance, Smallpetitklein, Underhand Dance Company and Pucko Company. Most recently Emma has collaborated with Glasgow-based choreographer Caroline Bowditch on her award-winning production *Falling in Love with Frida*, and with internationally acclaimed choreographers Damien Jalet and Anton Lachky on their latest creations for SDT. [www.emmamjones.com](http://www.emmamjones.com)

## Unique Selling Points

**Plan B for Utopia is a work by an emergent company**, a new, fresh voice in the Scottish / British dance landscape. Our aim is to attract those who are interested in innovation and are eager to 'discover' new talent.

**The work's socio-political subject matter.** The recent events in the British, European and American political landscapes have sparked the interest and imagination of the general public. *Plan B for Utopia* offers a different perspective on issues that affect us both as individuals and citizens.

**Originality of the work.** *Plan B for Utopia* features a unique physical language, blending elements of dance, theatre and storytelling. This idiosyncratic character, difficult to classify, makes the work stand out from other dance productions using a more conventional vocabulary.

**Use of humour.** *Plan B for Utopia* defies the cliché of contemporary dance as an over-intellectualised art form, removed from daily life. The humour in the piece offers a point of access to the work for first-time dance audiences (especially those coming from the field of theatre or comedy).

**Audience and critical success.** *Plan B for Utopia*, was premiered to critical and audience acclaim at the Edinburgh Festival Fringe in 2015 and since then, the work has been presented more than 60 times across the UK and abroad, receiving invitations from **British Dance Edition** and **internationale tanzmesse** (Düsseldorf) and the **Made in Scotland** and **British Council Showcases** at the 2017 Edinburgh Festival Fringe where it was also shortlisted for the **Edinburgh Fringe Sustainable Practice Award**.



## Programmes

The company will provide free English language programmes or freesheets along with large print, audio and braille versions. We would appreciate if venues could provide signage to make audiences aware of the accessible versions of the programme. If you would prefer to have a freesheet in your own house style, just let Vicky know.

## Useful Contacts

**Marketing Manager and Assistant Producer** Vicky Wilson

**Email:** [vicky@joanclevilledance.com](mailto:vicky@joanclevilledance.com) / 07502225825 / 01764 679497

**Producer** Kaya Stanley-Money **Email:** [kaya@chinaplatetheatre.com](mailto:kaya@chinaplatetheatre.com)

**Artistic Director/Choreographer:** Joan Clevillé **Email:** [joan@joanclevilledance.com](mailto:joan@joanclevilledance.com)



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

